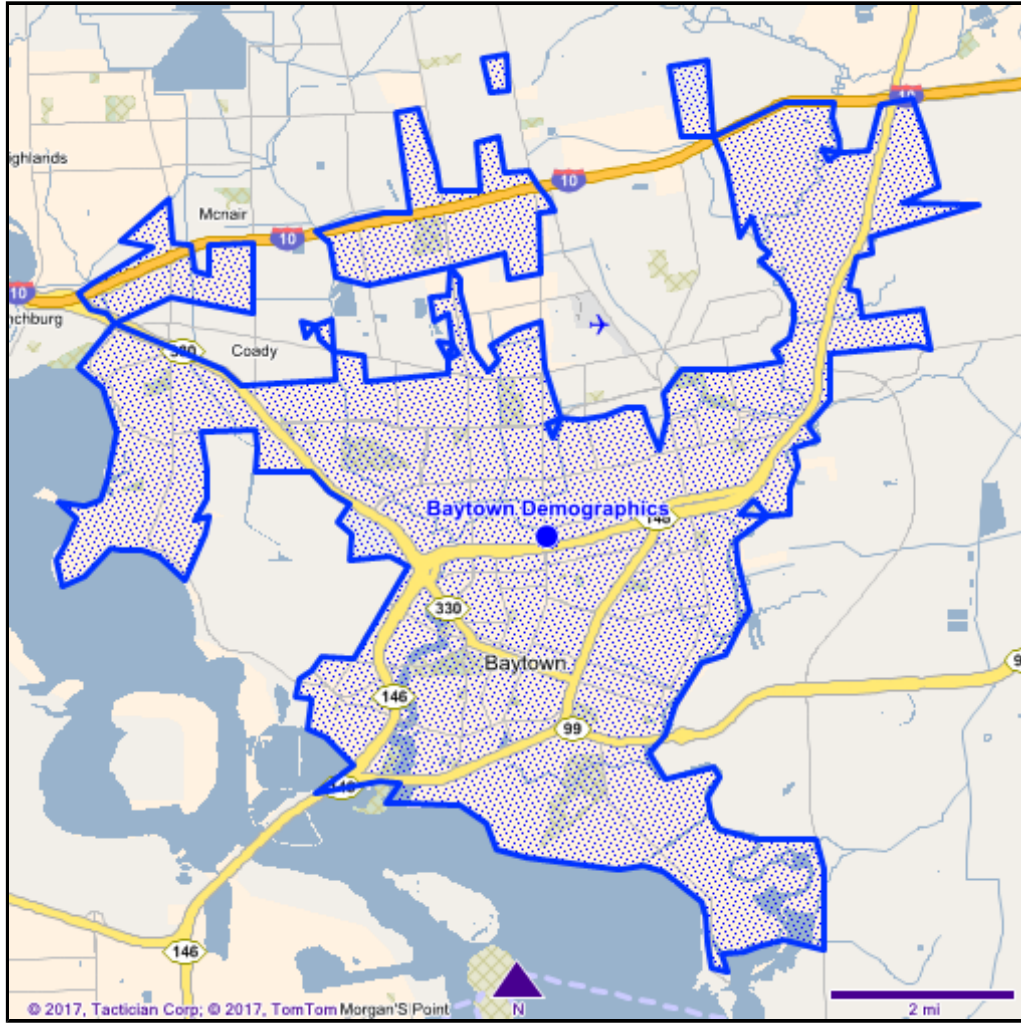


Detailed Demographic

Baytown Demographic

Analysis Level: Census Places

8/15/2017



Overlays

- Major Highway
- Highway
- Major Road
- State Boundary
- Blank Places

Markets

- Markets

Trade areas

- Trade Area 1

Longitude: -94.963149
Latitude: 29.752162

Baytown Demographics

Population Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	59,800	
1990 Census	64,535	7.9%
2000 Census	67,094	4.0%
2010 Census	72,176	7.6%
2016 Projection	83,724	16.0%
2021 Projection	94,081	12.4%

Households Change		
	Trade Area built from components	
	Number	Percent Change
1980 Census	20,963	
1990 Census	22,673	8.2%
2000 Census	23,626	4.2%
2010 Census	25,041	6.0%
2016 Projection	29,659	18.4%
2021 Projection	32,725	10.3%

Families (2016)	
	Trade Area built from components
Families	20,769
Average Family Household Size	3.49
Households: Non-Family	8,890
Average Non-Family Household Size	1.20

Population by Race (2016)		
	Trade Area built from components	
	Number	Percent
White	51,751	61.8%
Black	12,849	15.3%
Asian	1,642	2.0%
Native American	524	0.6%
Hawaiian / Pacific Islander	46	0.1%
Two or More	2,385	2.8%
Other Race	14,528	17.4%
Total	83,725	100.0%

Hispanic Population (2016)		
	Trade Area built from components	
	Number	Percent
Hispanic	37,566	44.9%
Not Hispanic	46,158	55.1%
Total	83,724	100.0%

Income (2016)	
	Trade Area built from components
Median Household Income	\$50,200
Average Household Income	\$63,464
Average Family Income	\$72,185
Per Capita Income	\$22,520

Households by Income (2016)		
	Trade Area built from components	
	Number	Percent
Less Than \$10,000	2,304	7.8%
\$10,000-\$14,999	1,717	5.8%
\$15,000-\$19,999	1,607	5.4%
\$20,000-\$24,999	1,671	5.6%
\$25,000-\$29,999	1,681	5.7%
\$30,000-\$34,999	1,526	5.1%
\$35,000-\$39,999	1,571	5.3%
\$40,000-\$49,999	2,702	9.1%
\$50,000-\$59,999	2,524	8.5%
\$60,000-\$74,999	3,193	10.8%
\$75,000-\$99,999	3,301	11.1%
\$100,000-\$124,999	2,063	7.0%
\$125,000-\$149,999	1,275	4.3%
\$150,000-\$199,999	1,369	4.6%
\$200,000-\$249,999	445	1.5%
\$250,000-\$499,999	597	2.0%
\$500,000+	113	0.4%
Total	29,659	100.0%

Households by Tenure (2016)		
	Trade Area built from components	
	Number	Percent
Owner Occupied	17,130	54.9%
Renter Occupied	12,530	40.1%
Vacant	1,566	5.0%
Total	31,226	100.0%

Daytime Population (2016)	
	Trade Area built from components
Establishments	2,663
Employees	28,706

Population by Gender (2016)		
	Trade Area built from components	
	Number	Percent
Male	40,961	48.9%
Female	42,763	51.1%
Total	83,724	100.0%

Marital Status (2016)		
	Trade Area built from components	
	Number	Percent
Now Married	28,369	44.3%
Separated	4,699	7.3%
Divorced	7,364	11.5%
Never Married	19,676	30.7%
Widowed	3,931	6.1%
Total	64,039	100.0%

Household Structure (2016)		
	Trade Area built from components	
	Number	Percent
Married Couple Family with Children	7,377	35.5%
Lone Parent Male with Children	1,106	5.3%
Lone Parent Female with Children	3,347	16.1%
Married Couple Family No Children	6,689	32.2%
Lone Parent Male No Children	718	3.5%
Lone Parent Female No Children	1,520	7.3%
Total	20,757	100.0%

Total Population (2016)		
	Trade Area built from components	
	Number	Percent
Age 0-4	6,604	7.9%
Age 5-9	6,634	7.9%
Age 10-14	6,448	7.7%
Age 15-19	6,328	7.6%
Age 20-24	5,952	7.1%
Age 25-29	5,630	6.7%
Age 30-34	5,873	7.0%
Age 35-39	5,542	6.6%
Age 40-44	5,391	6.4%
Age 45-49	5,007	6.0%
Age 50-54	5,003	6.0%
Age 55-59	5,094	6.1%
Age 60-64	4,401	5.3%
Age 65-69	3,377	4.0%
Age 70-74	2,350	2.8%
Age 75-79	1,563	1.9%
Age 80-84	1,144	1.4%
Age 85+	1,384	1.7%
Total	83,725	100.0%
Median	33.6	

Total Male Population (2016)		
	Trade Area built from components	
	Number	Percent

Age 0-4	3,358	8.2%
Age 5-9	3,459	8.4%
Age 10-14	3,244	7.9%
Age 15-19	3,192	7.8%
Age 20-24	3,004	7.3%
Age 25-29	2,762	6.7%
Age 30-34	2,858	7.0%
Age 35-39	2,692	6.6%
Age 40-44	2,678	6.5%
Age 45-49	2,482	6.1%
Age 50-54	2,450	6.0%
Age 55-59	2,490	6.1%
Age 60-64	2,125	5.2%
Age 65-69	1,567	3.8%
Age 70-74	1,116	2.7%
Age 75-79	632	1.5%
Age 80-84	431	1.1%
Age 85+	421	1.0%
Total	40,961	100.0%
Median	32.6	

Total Female Population (2016)		
	Trade Area built from components	
	Number	Percent
Age 0-4	3,246	7.6%
Age 5-9	3,175	7.4%
Age 10-14	3,204	7.5%
Age 15-19	3,136	7.3%
Age 20-24	2,948	6.9%
Age 25-29	2,868	6.7%
Age 30-34	3,015	7.1%
Age 35-39	2,850	6.7%
Age 40-44	2,713	6.3%
Age 45-49	2,525	5.9%
Age 50-54	2,553	6.0%
Age 55-59	2,604	6.1%
Age 60-64	2,276	5.3%
Age 65-69	1,810	4.2%
Age 70-74	1,234	2.9%
Age 75-79	931	2.2%
Age 80-84	713	1.7%
Age 85+	963	2.3%
Total	42,764	100.0%
Median	34.7	

Population by Household Type (2016)		
	Trade Area built from components	
	Number	Percent

Family	72,436	86.5%
Non-Family	10,706	12.8%
Group Quarters	582	0.7%
Total	83,724	100.0%

Labor Force Employment Status 16 Plus (2016)

	Trade Area built from components	
	Number	Percent
In Armed Forces	3	0.0%
Employed	35,782	93.4%
Unemployed	2,520	6.6%
Total	38,305	100.0%

Educational Attainment Age 25+ (2016)

	Trade Area built from components	
	Number	Percent
< Grade 9	6,078	11.7%
Grades 9-12	6,506	12.6%
High School	13,250	25.6%
Some College	13,724	26.5%
Associate Degree	4,229	8.2%
Bachelors Degree	5,233	10.1%
Graduate Degree	2,739	5.3%
Total	51,759	100.0%

Educational Attainment Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	685	1.6%
Nursery-4th grade	778	1.8%
5th-6th grade	2,208	5.1%
7th-8th grade	1,136	2.6%
9th grade	1,616	3.7%
10th grade	1,328	3.0%
11th grade	1,590	3.6%
12th grade no diploma	678	1.6%
High school graduate, GED, or alternative	11,738	26.9%
Some college, < 1 year	3,598	8.3%
Some college, 1+ years, no degree	8,549	19.6%
Associate's degree	3,164	7.3%
Bachelor's degree	4,440	10.2%
Master's degree	1,704	3.9%
Professional school degree	273	0.6%
Doctorate degree	114	0.3%
Total	43,599	100.0%

Educational Attainment Male Age 25+ (2010)

	Trade Area built from components	
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	Number	Percent
No schooling completed	446	2.1%
Nursery-4th grade	330	1.6%
5th-6th grade	1,104	5.3%
7th-8th grade	594	2.9%
9th grade	734	3.5%
10th grade	627	3.0%
11th grade	792	3.8%
12th grade no diploma	389	1.9%
High school graduate, GED, or alternative	5,763	27.7%
Some college, < 1 year	1,721	8.3%
Some college, 1+ years, no degree	3,938	18.9%
Associate's degree	1,432	6.9%
Bachelor's degree	1,809	8.7%
Master's degree	861	4.1%
Professional school degree	172	0.8%
Doctorate degree	80	0.4%
Total	20,792	100.0%

Educational Attainment Female Age 25+ (2010)

	Trade Area built from components	
	Number	Percent
No schooling completed	239	1.0%
Nursery-4th grade	448	2.0%
5th-6th grade	1,104	4.8%
7th-8th grade	542	2.4%
9th grade	882	3.9%
10th grade	701	3.1%
11th grade	798	3.5%
12th grade no diploma	289	1.3%
High school graduate, GED, or alternative	5,975	26.2%
Some college, < 1 year	1,877	8.2%
Some college, 1+ years, no degree	4,611	20.2%
Associate's degree	1,732	7.6%
Bachelor's degree	2,631	11.5%
Master's degree	843	3.7%
Professional school degree	101	0.4%
Doctorate degree	34	0.1%
Total	22,807	100.0%

Housing Value of Owner-Occupied Housing Units: (2010)

	Trade Area built from components	
	Number	Percent
Less than \$10,000	393	2.6%
\$10,000 to \$14,999	161	1.1%
\$15,000 to \$19,999	252	1.7%
\$20,000 to \$24,999	190	1.3%
\$25,000 to \$29,999	173	1.1%

\$30,000 to \$34,999	233	1.5%
\$35,000 to \$39,999	115	0.8%
\$40,000 to \$49,999	642	4.2%
\$50,000 to \$59,999	821	5.4%
\$60,000 to \$69,999	901	5.9%
\$70,000 to \$79,999	1,037	6.8%
\$80,000 to \$89,999	1,291	8.5%
\$90,000 to \$99,999	1,162	7.7%
\$100,000 to \$124,999	2,400	15.8%
\$125,000 to \$149,999	1,763	11.6%
\$150,000 to \$174,999	1,370	9.0%
\$175,000 to \$199,999	641	4.2%
\$200,000 to \$249,999	743	4.9%
\$250,000 to \$299,999	389	2.6%
\$300,000 to \$399,999	247	1.6%
\$400,000 to \$499,999	126	0.8%
\$500,000 to \$749,999	81	0.5%
\$750,000 to \$999,999	12	0.1%
\$1,000,000 or more	31	0.2%
Total	15,174	100.0%

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